
Gender Studies Programme, the Chinese University of Hong Kong
Thesis Mini Conference 2020
Abstracts

How Male Audiences Understand Masculinity through Japanese Animation

Presenter: Lai Tsz Yee, Natacha

Language: English

Abstract:

Enormous revenue in the anime market and the continuous expansion of anime fan base are the marks of success of Japanese animation. It gained popularity across the globe and also Hong Kong. The diversity of genre of Japanese animation shows a wide range of different masculinities. As media consumption is discovered to be an influential agent to socialize male's self-identity and masculinity, Japanese animations are likely to play a vital role in shaping male's masculinity. This study was aimed to examine how male audiences understand masculinity through Japanese animation. In-depth interview was adopted in this study. Thirteen male audiences aged from 18 to 24 were interviewed to examine their understanding and preferences of anime and characters, and insights of masculinity. The significance of this study is to explore whether male audiences have gained insights of masculinity, altered their understanding of masculinity, or changed their masculinity through watching Japanese animation.

Exploring a series of Ann Hui's movie: The Representation of Female Image and Hong Kong Society

Presenter: Tang Sin Yee, Claire

Language: English

Abstract:

Ann Hui's movies are always considered as expressions of unremarkable and marginalized individuals in Hong Kong society, female and gender perspective is one of the perspectives that previous scholars constantly adopted and analyzed. I tried to locate my study which majorly examined how Ann Hui's movies represented Hong Kong women's image and the gender-related issues that underlined in her cinematic narratives. Adopting the various feminist analytical framework, including the theory of patriarchy proposed by Walby(1989), gender display structured by Goffman (1965), compulsory heterosexuality wrote by Rich (1980). There are three main questions would be asked,

1. Did Ann Hui's movies represent the various facets of women in Hong Kong society?
2. How did movies represent their images?
3. Did Ann Hui's movies objectify women or empower women?

Understanding of Feminism among University Students in Hong Kong

Presenter: Wong Yuet Hing, Brittany

Language: English

Abstract:

In recent years, a series of gender related issues had stirred up much controversy towards feminism in social media, from the IKEA advertisement of tofu ice-cream in Hong Kong to “#womensupportingwomen” movement initiated in Turkey. A fair amount of misogynistic comments is free-flowing on the internet; these comments demonstrate how people see feminism in Hong Kong. This research consists of two parts. First, through a quantitative survey with 60 Hong Kong people, people’s general perception of feminism was investigated. Secondly, 20 university students in Hong Kong were interviewed about where and how they learn about feminism. Combining the findings from the two parts, common perceptions about feminism in Hong Kong are found: feminists aim at women’s position overriding men; overreact; and only concern about women. In the second part of the research, it is also found that university students’ feminism understanding mainly comes from internet.